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JUN 3 1961

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CORRECT SEATING

OFFICE CHAIRS
TIME-ENGINEERED
FOR COMFORT



Shaw-Walker



JUN 8 1951

RECEIVED

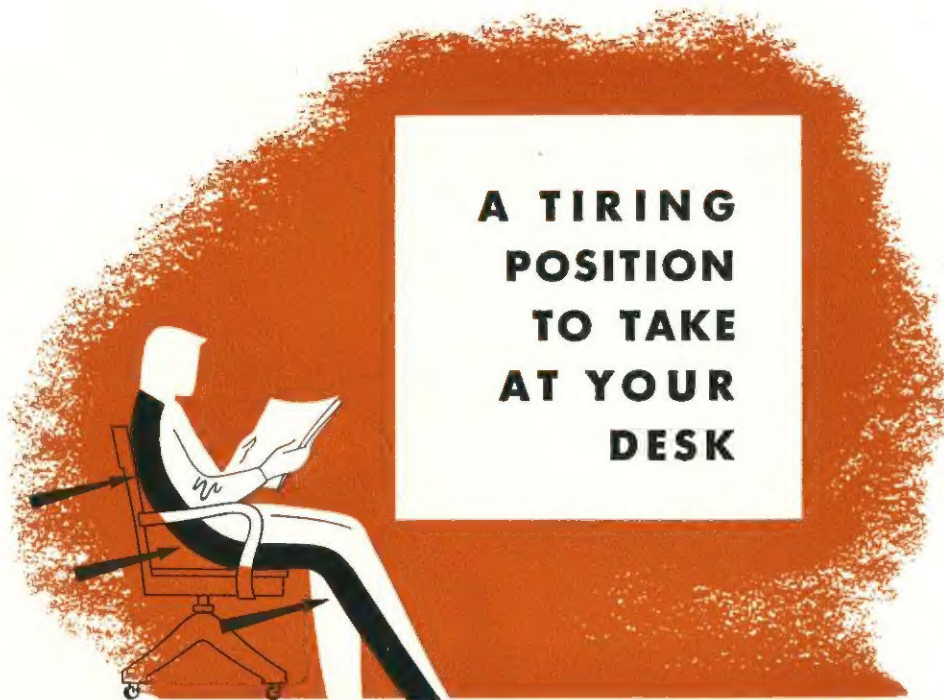
CORRECT SEATING

Shaw-Walker *Correct Seating Chairs* combine the artistic genius which makes for beautiful appearance, the orthopedic counsel which looks to health and day-long comfort — and the manufacturing know-how which supplies long-wearing quality — generous value.



SHAW-WALKER

Largest Exclusive Makers of Office
Furniture and Filing Equipment
in the World



A column needs little support to keep it upright and when your spinal column is in a vertical or horizontal position, your muscles are relaxed and resting.

A *Correct Seating* chair helps the user to sit correctly and to remain in a correct position.

Since an executive's work is largely done *at* a desk and he spends a large part of his life in his chair, it is desirable for him to sit correctly if thereby he can be refreshed at the end of the day.

The pages of this booklet illustrate the essential requirements for *correct seating*.

Sit Up Sit Back But Don't Slouch

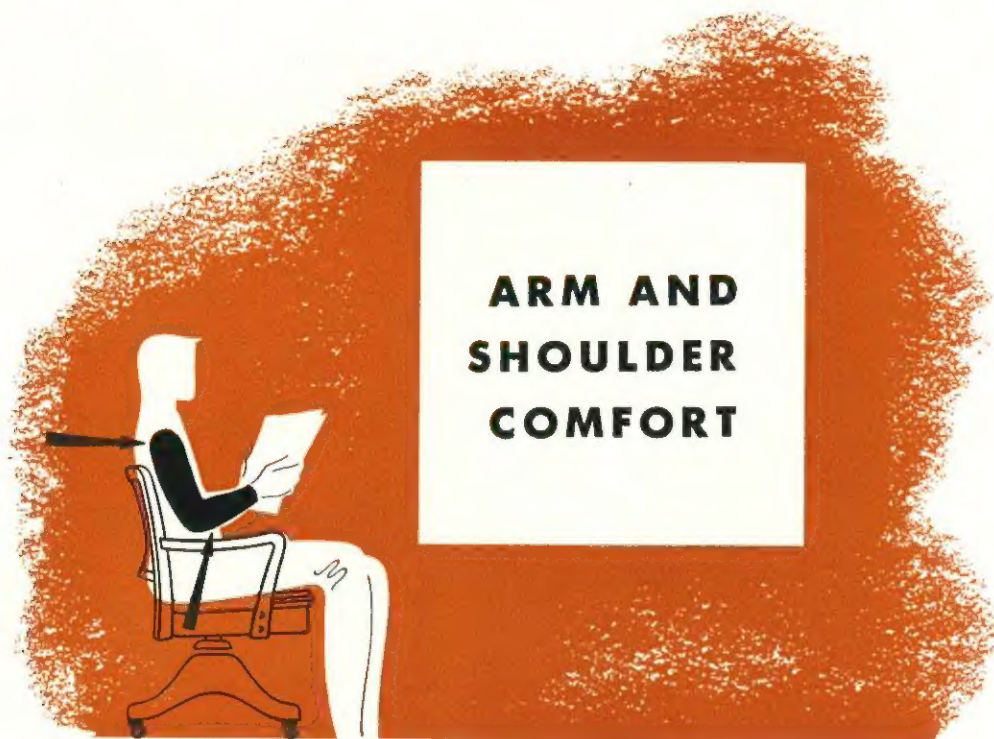


For the average man of say 5' 8", the front of the seat should be not over eighteen inches from the floor, where the feet will support the legs *almost free* of the front edge of the chair, permitting circulation in the legs to go on in a normal fashion.

When the legs are supported by the front of the seat, circulation is *interfered with* as is sometimes evidenced in extreme cases by the foot going to sleep or feeling numb. In the popliteal space behind the knee are located the main arteries of the entire leg structure.

For shorter or taller persons, adjustments to lower or raise the chair are easily made.

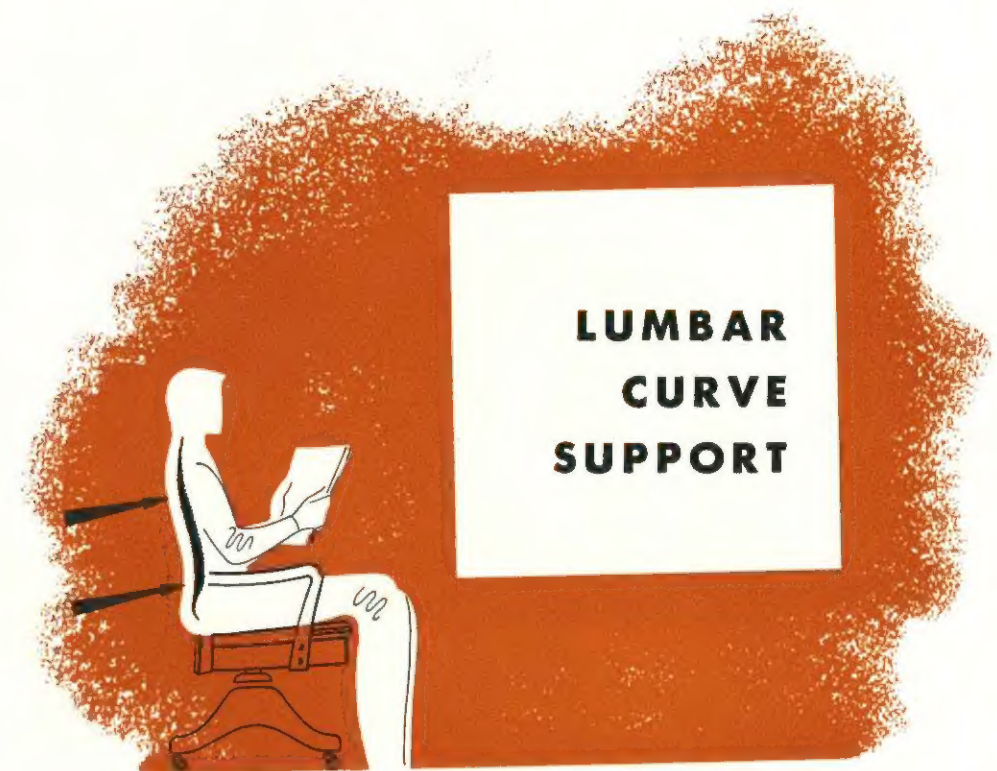
Correct Seating Engineered for Comfort



The arm rests on an office chair should permit free movement of the arms to ensure relaxation. In fact arms should be able to hang so the elbow will *not touch* the arm of the chair when sitting upright and in correct position.

The chair arms should *not interfere* with free movement of the occupant — one side or the other, but always be there for use by a slight movement of the body, to the right or left.

Sit Up Sit Back for Your Health's Sake



When sitting correctly the back of the chair should give solid support to the user by *firmly meeting* the slight curve of the spinal column. The lumbar curve balances the body between the front and backward gravity pull. It is greater in women than in men, but always present.

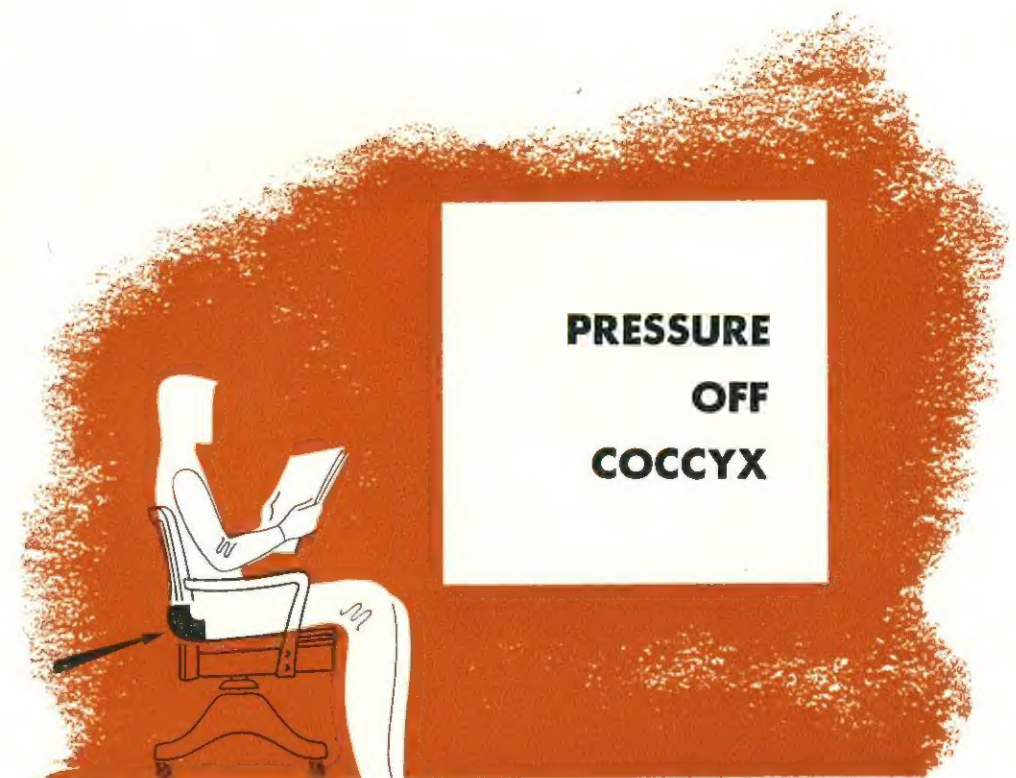
The Shaw-Walker chair thus removes the sacroiliac strain and prevents a pelvic tilt, illustrating the benefits derived from a firm, *correctly engineered* back.

This Chair Is Engineered for Comfort



It is difficult to encourage a straight spinal column and avoid a pressured popliteal, but there is a point where this is *best accomplished*. The rear of the seat in Shaw-Walker chairs is 1½" lower than the front and in the wood seat, the rear is dished out another one inch so the user is encouraged to hold this upright position simply because it is *more comfortable*.

Combines Seating Comfort, Good Looks

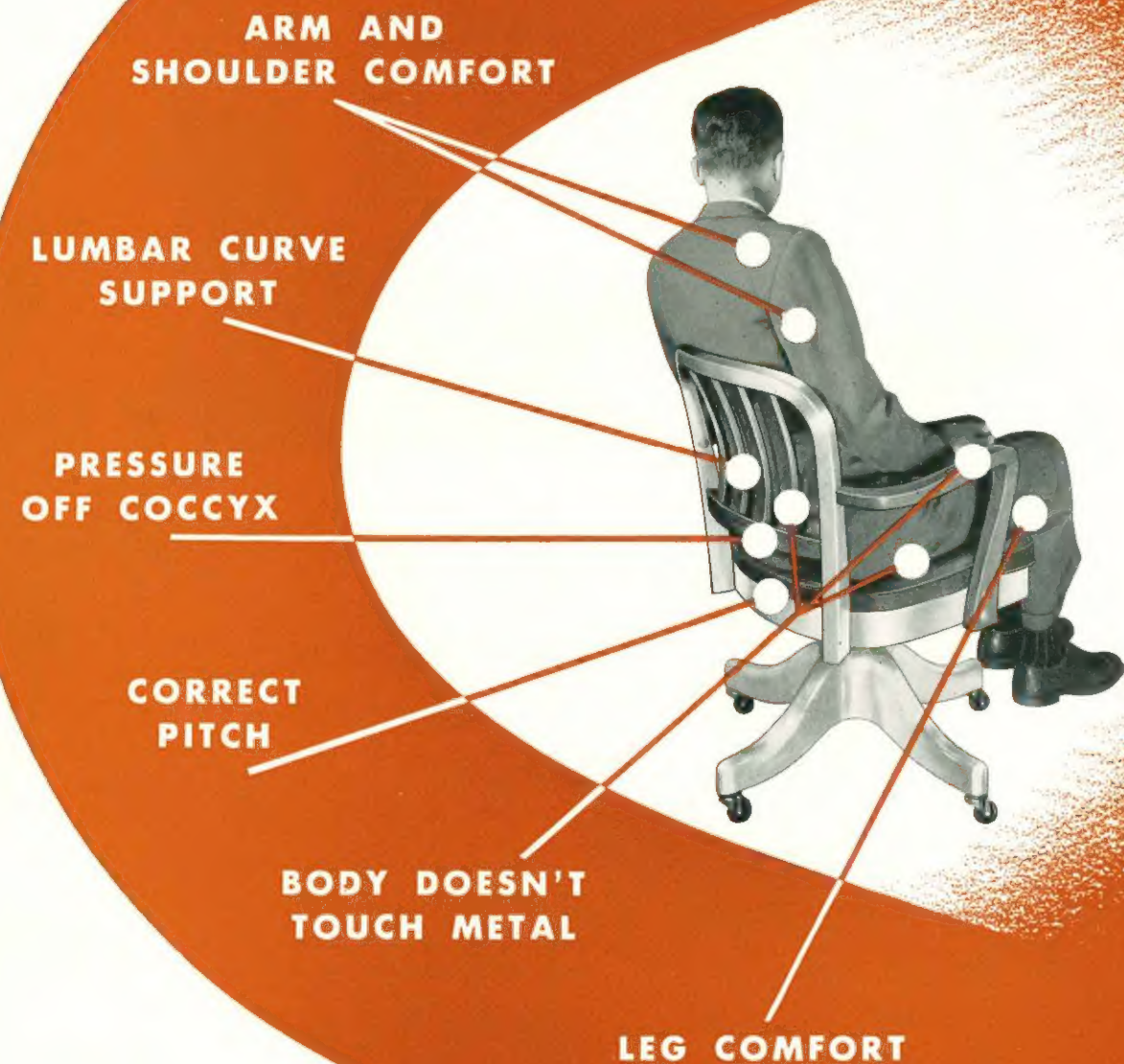


The coccyx or end of the spine should be at the rear edge of the seat in a position to prevent undue pressure on the delicate muscles and sensitive nerves.

In the new Shaw-Walker chair the open space below a unique form-fitting cross rail *relieves* much of the pressure on these nerves and muscles.

Sit Up Sit Back for Day-Long Comfort

Seating Comfort and Good Looks...



In a Shaw-Walker Correct Seating Chair you will be more alert throughout the day and less tired at day's end . . .

The Correct Seating Chair *compels* you to sit correctly. It corrects bad posture where it exists and *ensures* the retention of good posture . . . It requires only the two essential adjustments, height and tension . . . Every point of contact is wood, warm and pleasant . . . The combination of aluminum and wood is comfortable, strong and strikingly beautiful.

Heavily dished out wood seat or deep foam rubber upholstered seat. Genuine top grain leather is standard covering. Grospoint Frieze also available. Wood parts beautifully finished in brown Mahogany.



Aluminum base of distinctive appearance and exclusive design hides unsightly iron spindle.

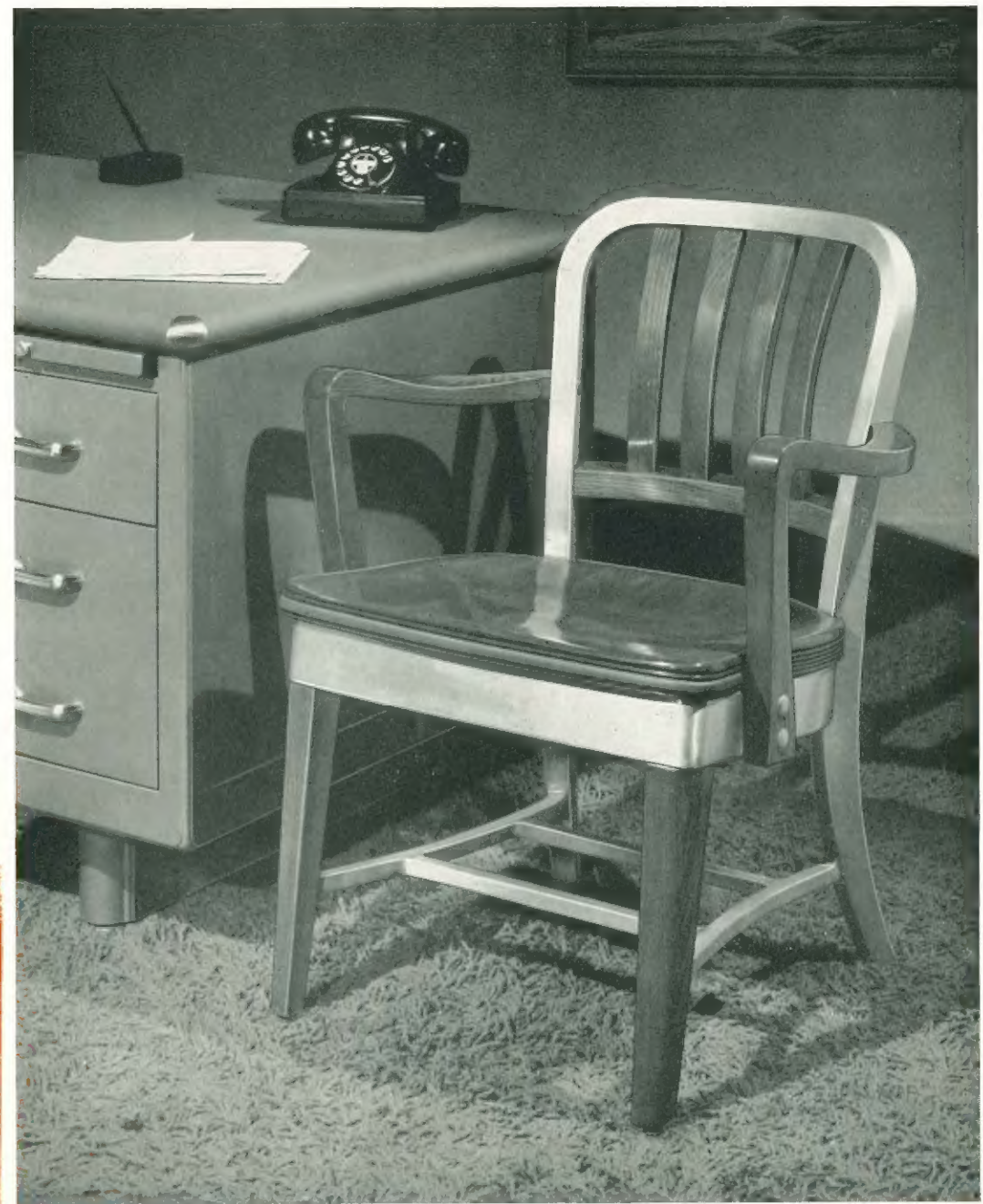


Correct Seating

No. 8311

Combining the beautiful appearance of better grade conventional chairs with the *correct seating essentials* that contribute to health and day-long comfort.

FOR GOOD HEALTH



Correct Seating

No. 8312

A visitor's chair of distinctive appearance with a wood seat heavily *dished out* for comfort. Seat may also be had upholstered, covered with top grain leather.

FOR GOOD LOOKS





Correct Seating

No. 8313

This model offers a *different* arm and back design. Embodies all elements for the comfortable, healthful seating described in preceding pages.

FOR DAY-LONG COMFORT



Correct Seating

No. 8314

A side chair of unmatched beauty, with wood seat, heavily *dished out* for comfort, as a companion piece to the swivel chair on the opposite page.

FOR DISTINCTIVE APPEARANCE





Correct Seating

No. 8309

This model used where management desires matching chairs without arms for clerical personnel. Combines good looks with elements of Correct Seating.

FOR WORKING COMFORT



Correct Seating

No. 8310

This side chair without arms is a *proper* companion piece for all models. No metal touches you. Will provide a *lifetime* of satisfactory service.

FOR VISITOR CONVENIENCE





Correct Seating

No. N8315

For Secretaries, Stenographers, Typists, Machine Operators and some clerical personnel. Harmonizes with all models on preceding pages. Made in three styles.

FOR HEALTHFUL SITTING



Correct Seating...

for • SECRETARIES • STENOGRAPHERS • TYPISTS
• MACHINE OPERATORS • CLERICAL PERSONNEL

CORRECT SEATING can increase a worker's productivity as much as 30% — Yet, an increase of only 5% in productivity *will pay* for this Correct Seating Chair within six months.

These new Correct Seating chairs are "Time-Engineered" by Shaw-Walker to reduce fatigue and provide healthful, day-long seating comfort — to get more done, more easily, more quickly.

Upholstered with extra-thick foam rubber covered with Grospoint Frieze or Plastic Coated Fabric. Choice of colors.

Made of aluminum with satin-smooth finish. Fully rounded surfaces. No rough edges — will not develop splinters to catch or snag hose and clothing.

Easy to change height of seat; height, angle, and tension of back. No tools required.

Unquestionably the *best-looking* chairs in this field.

Three Styles... Matchless Good Looks



STANDARD SEAT AND
BACK, No. N8315

LARGER SEAT AND
BACK, No. N8317

LARGER SEAT AND
WOOD BACK — No. 8317



SHAW-WALKER

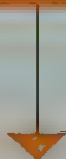
Representatives in All Cities

HOME OFFICE . . . MUSKEGON, MICH.

DESIGN DIV. C-20

~~C-16~~
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SEATING**

OFFICE CHAIRS
TIM ENGINEERED
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RETURN TO
DESIGN DIV.

CORRECT SEATING

PATENT OFFICE

MAY 28 1951

DESIGN DIVISION

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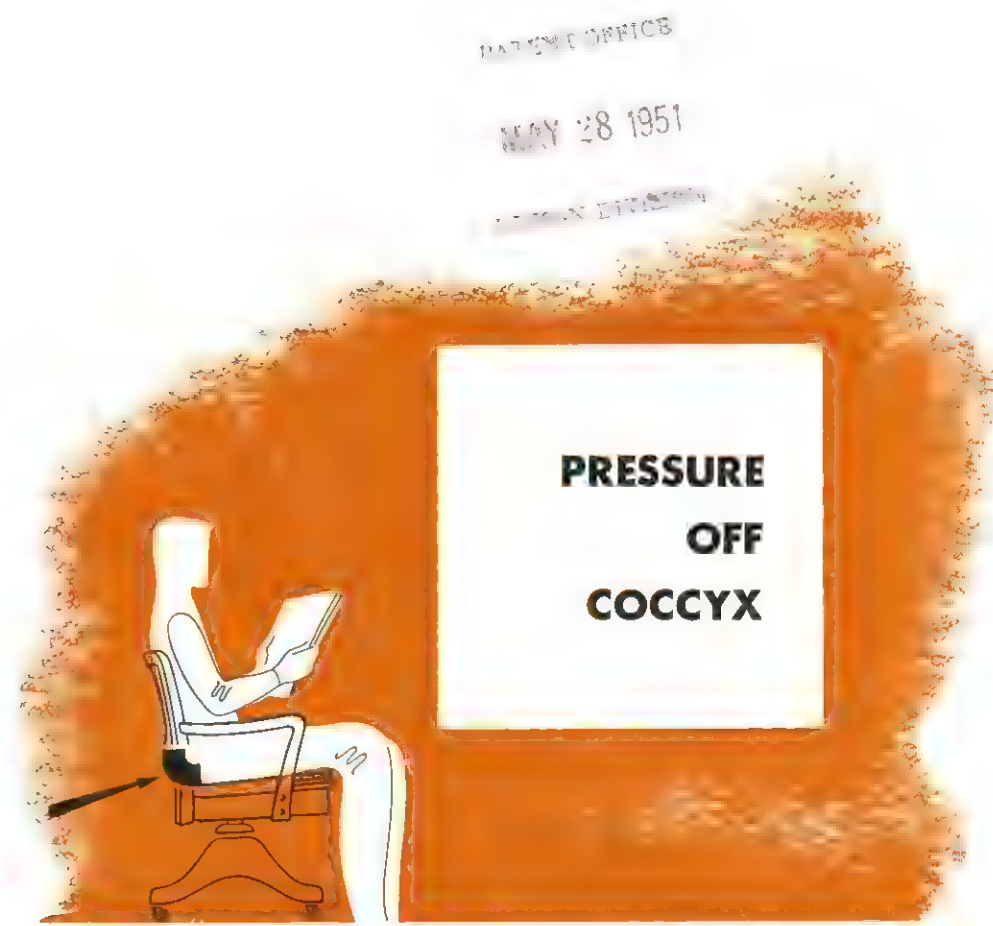
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PATENT OFFICE
MAY 28 1951
DESIGN DIVISION



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FOR HEALTHFUL SITTING

PATENT OFFICE
MAY 28 1951
DESIGN DIVISION

Executives utilize every device and service that will help them to organize time . . . for in business today, time is the critical factor.

RETURN TO
DESIGN DIV.



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Shaw-Walker Correct Seating Chairs

for • SECRETARIES • STENOGRAPHERS • TYPISTS
• MACHINE OPERATORS • CLERICAL PERSONNEL



No. N8315 Stenographic Chair

Foam Rubber Seat and Back of Generous Size
Choice of Plastic Coated Fabric or Grospoint Frieze

HERE ARE THREE NEW aluminum chairs, all "Time-Engineered" by Shaw-Walker to provide healthful, day-long seating comfort.

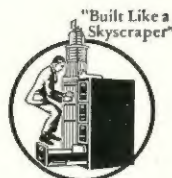
In this Correct Seating chair, rear of seat is one-inch lower than front so occupant *automatically* sits back in restful, healthy upright position.

For greater working comfort, seat and back are thick foam rubber, covered with Grospoint Frieze or Plastic Coated Fabric.

Today, Frieze is the *first choice* for upholstery covering because it is (1) better looking, (2) cooler in summer, warmer in winter, (3) easier on clothing.

On N8317 and 8317 with Grospoint Frieze, seat is molded foam rubber, 2½" thick. Where plastic coated fabric covering is used, seats have foam rubber, 1" thick.

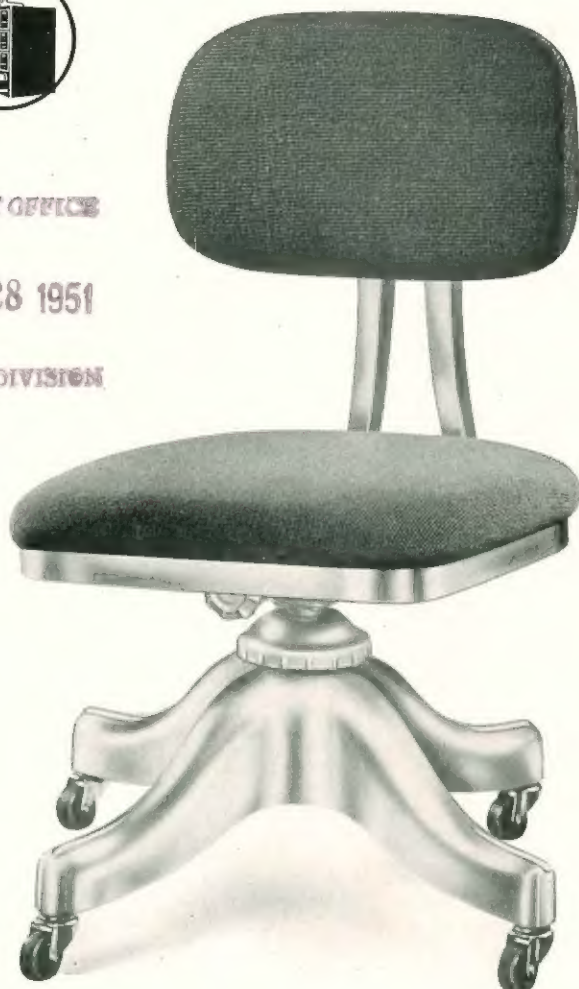
Fully Adjustable — It's easy to change height of seat, height, angle and tension of back. On Larger Models angle of back rest also has a knob adjustment. — *Casters*; 1⅝" soft rubber ball-bearing casters.



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No. N8317 Clerical Chair, Larger Model

Large seat and large size back, both upholstered. Choice of Grospoint Frieze or Plastic Coated Fabric. Also available with Correct Seating wood back, specify No. 8317.

Choice of Colors on All Chairs

Grospoint Frieze available in four colors: SW-25 Silvertone; SW-26 Brown; SW-27 Green; SW-28 Maroon. Plastic Coated Fabric in three colors: SW-71 Tan; SW-72 Green; SW-81 Maroon. For beauty, the Grospoint Frieze seat and Plastic back provide an attractive two-tone effect. Example: SW-27 green seat and SW-72 green back.

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